

Working With Sellers

With extensive experience in selling and renting across all NYC markets, I have honed my ability to navigate diverse market conditions. When working with sellers, I prioritize a data-driven approach and a deep understanding of pricing dynamics. As a seasoned negotiator with tremendous marketing and sales experience, I leverage insightful analysis and strategic marketing to effectively position properties, consistently delivering proven results. By integrating Compass's innovative tech platform for daily market review, I ensure that my exclusive listings outperform the competition, selling in fewer days and at the strongest possible price. Clients who work with me benefit from my comprehensive knowledge of Manhattan and Brooklyn neighborhoods, expertise in cooperatives, condominiums, and townhomes, assistance in qualifying buyers for board packages, and access to an extensive network of trusted service providers.

Working With Buyers

With over 28 years working as a real estate professional, I have a strong reputation within the brokerage community. I am dedicated to exceeding my clients' expectations and negotiating the best terms of sale to secure their dream home. Leveraging my expertise in specific locations, my knowledge of both on and off-market listings, cutting-edge Compass technology, and a nationwide network, I have the ability to streamline the home buying process. By curating a customized selection of listings and providing real-time market insights, I ensure that my clients have access to the most relevant and up-to-date information.



COMPASS

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"The Right Broker Makes All The Difference"

Tracie F. Golding

Selling in NYC and Brooklyn Since 1995

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An inside look at one of the ways I help my clients achieve success, The Tracie Approach: Buyers and Sellers

Buyer Case Study



The Property

The buyer was looking for a one or two bedroom Condo in the West Village. Space and light were important priorities, and there was little appetite for renovation.

The Process

After extensive showings in the price range in the West Village, we determined we needed to expand the search parameters to other areas of Manhattan to obtain the desired space and apartment condition.

The Achievement

After conducting an expanded search into other neighborhoods, the client found exactly what she wanted in a one bedroom apartment on the Upper East Side.

Seller Case Study

The Property

A renovated townhouse with a beautiful south-facing garden in Boerum Hill, Brooklyn.

The Process

Although the property was in mint condition, it was located in an up and coming area. Targeted marketing was essential to entice buyers to come see the house and focus on its positive attributes and charm.

The Achievement

After only a few weeks of showing, multiple buyers revisited the house, and it went into contract at the full asking price.



Working With Tracie

Tracie Golding consistently ranks in the top 1% of brokers annually and in the top 50 brokers in New York State for Individual Sales Volume.

BY THE NUMBERS

\$1.5B+

Sold and rented

28+

Years of experience

TOP 1%

Consistently ranked
Top 1% of brokers annually

Tracie's Versatility

Tracie does both sales and rentals at all price points and in all neighborhoods.

Global Reach

Tracie's referral network extends to every major global market.

Powerful Insight & In-Depth Market Knowledge

Tracie's proprietary analysis provides proven results.

REALM Member

By invitation only, REALM comprises 500+ of the most accomplished luxury real estate professionals ever assembled. Brokers come from over 40 states, 16 countries, and 144 different real estate brands. REALM members have exclusive access to real estate professionals around the globe with proprietary matching technology.

Stribling
AT COMPASS

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